

Qualities Of An Excellent Crew Mate

Prepared Team Builder Selfless
Patient Confident **Giving** Inspiring
Compassionate **Trusted** Resourceful **Efficient**
Innovative **Accountable** Flexible
Motivating **Responsible** Supportive
Understanding Embraces Change
Encouraging Nurturing **Dedicated**
Trusting **Positive** Committed

Communication

- **Non-Verbal Communication**
 - Strong, confident Signals
- **Crew Communication**
- **Communication with Coaches**
 - Always Professional and Respectful
 - Penalty enforcement options
- **Communication with Players**

“Big Play Downs”

- **Opening Kickoff and 2nd Half Kickoff**
- **Opening Scrimmage Plays of Games and Second Halfs**
- **3rd Down Plays**
- **Sudden Change**
 - **Turnovers**
- **Following any unusual delay**
 - **Extended Injury**
 - **Replays**
- **Red Zone Plays**
 - **Red Zones At Both Ends Of The Field**
- **Plays Inside Of 2 Minutes Of Each Half**

“Make it be BIG”

CREW CONSISTENCY

- **Communicate**
- **Concentrate**
 - Pre-snap Routine
- **Focus**
- **Anticipate**
 - Do Not Assume
- **“Trust what you see”**
- **Help Out**
- **“Step Up”**

EXECUTE

CREW GOALS

- **Excellence In Game Timing**
- **Great Dead Ball Officials**
- **Accurate And Efficient Penalty Enforcement**
- **First Class Ball Mechanics**
- **Outstanding Game Flow**